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# **Link for Wishlist Member and Shopify Documentation**

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Setup Guide and Documentation for the [Shopify App](#).



You'll need to setup both the WordPress plugin and the Shopify app. The WordPress plugin must be installed first.

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**Note:** If you have any question about setting up the app, I would love to hear from you and be happy to help. Email [kenton@shopifywishlistmember.com](mailto:kenton@shopifywishlistmember.com).

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### 1.1 Setup WordPress Plugin

1. Install the [Link for Shopify and Wishlist Member](#) WordPress plugin. This should be done in the same way as you installed WishList Member. [Here](#) is a simple video tutorial. However, there are a few different ways to install a plugin, see WordPress' [Managing Plugins](#) page.
2. If you haven't already, setup a level in WishList Member by navigating to WishList Member -> Levels
3. Navigate to WishList Member -> Integration.
4. You'll see one of two things:
  - (a) If you've never setup a shopping cart before, then you'll see a list of shopping carts. Choose *Generic* and click *Update Shopping Carts*.
  - (b) If you've setup a shopping cart before, then you'll see a cog icon. Click the cog icon to bring up the list of carts. Choose *Generic* and click *Update Shopping Carts*.
5. After either 4a. or 4b. choose *Generic* from the dropdown and click *Set Shopping Cart*.

Dashboard Settings Members Levels Content Sequential Upgrade Integration ?

Shopping Cart AutoResponder Webinar Other

### Integration » Shopping Cart »

Enable or disable shopping carts by selecting or deselecting them.

<input type="checkbox"/> 1ShoppingCart	<input type="checkbox"/> PayPal Payments Pro
<input type="checkbox"/> 2Checkout	<input type="checkbox"/> PayPal Express Checkout
<input type="checkbox"/> 2Checkout - Payment API	<input type="checkbox"/> PayPal Payments Standard
<input type="checkbox"/> Authorize.Net - Automatic Recurring Billing	<input type="checkbox"/> Pin Payments
<input type="checkbox"/> Authorize.Net - Simple Checkout	<input type="checkbox"/> Premium Web Cart
<input type="checkbox"/> ClickBank	<input type="checkbox"/> Recurly
<input type="checkbox"/> Cydec	<input type="checkbox"/> RedOakCart
<input type="checkbox"/> eWAY	<input type="checkbox"/> SamCart
<input type="checkbox"/> Generic	<input type="checkbox"/> Stripe
<input type="checkbox"/> Infusionsoft	<input type="checkbox"/> UltraCart
<input type="checkbox"/> JVZoo	


[Update Shopping Carts](#)

Dashboard Settings Members Levels Content Sequential Upgrade Integration ?

Shopping Cart AutoResponder Webinar Other


### Integration » Shopping Cart » 1ShoppingCart

Select an available Shopping Cart from the dropdown list below to view instructions and set up the corresponding integration.

1ShoppingCart  

[Watch Integration Video Tutorial](#)

[Learn more about 1ShoppingCart](#)





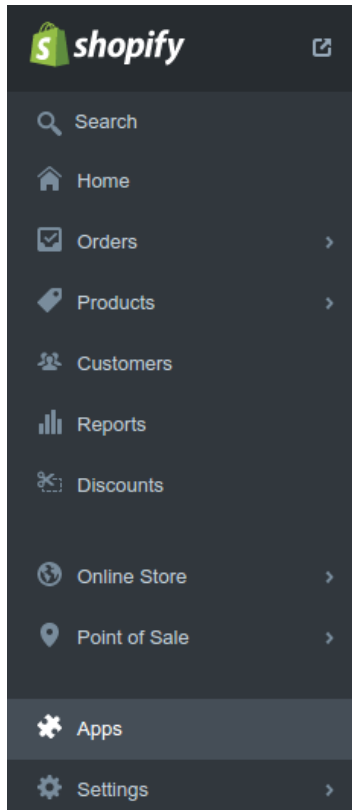
## Congratulations

You've now completed the setup process for the WordPress Plugin. The next part will be easier.

## 1.2 Setup Shopify App

1. Install the [Shopify App](#). Once installed, you should be on the app home page. If not, navigate to Apps -> Link for Wishlist Member. You should now see:
2. Put in the URL of WordPress site eg `http://www.yoursite.com`. If you're unsure of the exact url, login to your WordPress site. You should be at a URL that ends in `wp-admin`. Put in the URL that you are on omitting the `wp-admin`. For example, if you are one `http://example.com/members/wp-admin` use the URL `http://example.com/members/`. You should now see a confirmation message.
3. You can now assign WishList Member levels to Shopify products using the drop down options. A customer who purchase the related Shopify Product will receive an email with an authenticated link that allows them to create a WishList Member account.

Assigning WishList Member levels to Shopify products is mostly straightforward, but for more detailed information see [Managing Levels](#).



## Link for Wishlist Member and Shopify

### WordPress URL

**i** The full URL to your WordPress site, eg <http://www.your-membership-site.com>

Successfully updated WordPress URL ✕

Customers that purchase

should get access to

**✓** Currently connected to your wordpress site

WordPress URL

**i** The full URL to your WordPress site, eg <http://www.your-membership-site.com>

You should not update unless you've changed your WordPress URL

## Managing Levels

### Walk Through

Let's say you want customers who purchase your Shopify product *Marble Wallet* to receive a *Gold* membership in WishList Member.

1. Select *Marble Wallet* from the first drop down.
2. Select *Gold* from the second drop down.
3. Click *Add*. You should see a confirmation message.

**From now on, when a customer purchases a Marble Wallet, they will receive an email with an authenticated link. They can use a new Wishlist Member account or login to an existing account.**

## 2.1 Frequently

### Asked Questions

What happens when I click the 'Remove' button beside a level?

Link for Wishlist Member and Shopify

Customers that purchase  should get access to

Currently connected to your wordpress site

WordPress URL

The full URL to your WordPress site, eg http://www.your-membership-site.com

You should not update unless you've changed your WordPress URL

Future  
cus-  
tomers  
who  
pur-  
chase  
*Mar-  
ble  
Wal-  
let*  
will

not get access to a *Gold* membership. However, customers who already purchased will retain access. If a customer purchased *Marble Wallet* but has not yet clicked the authenticated link, they will still be able to.

**What  
if  
I  
want  
to  
delete  
a  
mem-  
ber-  
ship  
level  
in WishList Member?**

You  
must  
first  
delete  
the  
re-  
la-  
tion-  
ship  
in  
Shopify.

If you don't do this first, then your customers will still get an email asking them to login. If they already have an authenticated link to that level, they will see an error message letting them know that level is gone.

**What  
hap-  
pens  
if  
I  
up-  
date  
the  
name  
of  
a  
level in WishList Member?**

Customers  
will

get  
ac-  
cess  
to  
that  
new  
level.

**Help!**

**I  
ac-  
ci-  
den-  
tally  
deleted  
a  
level  
in  
Wish-  
List Member!**

If  
you  
have  
any  
cus-  
tomers  
who  
have  
pur-  
chased  
a

level, but not redeemed it, they will see an error message informing them that level has been deleted. For future customers, you'll need to setup the relationship again and remove the old one.

**What  
do  
I  
do  
if  
I  
find  
a  
bug?**

Email  
me  
and  
let  
me  
know.

**I  
re-  
ally  
need**

**a  
new  
fea-  
ture**

This  
app  
is  
be-  
ing  
ac-  
tively  
main-  
tained  
and  
I'm  
looking for feedback. I'd love it if you emailed me to let me know.

**Well  
what's  
your  
email  
then?**

[Kenton@shopifywishlistmember.com](mailto:Kenton@shopifywishlistmember.com).

**Is  
this  
app  
good?**

Yes.

### 3.1 Default Email Settings

By default emails will be sent from *notifications@shopifywishlistmember.com* via Amazon's Simple Email Service. The email will look like:

Thank you for your order for Gold Membership. To access your product please click the link below.

<https://example.com/123>

Recipients can reply to your Shopify admin's email address.

### 3.2 Mailjet Settings

You can use this to send customized emails from your own domain using Mailjet. This will allow you to customize the design and the sending address of the email.

**Warning:** If you enable this, but do not correctly set it up, then your customers will not receive their registration emails.

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**Note:** This is an optional feature. If you do not activate it your clients will get our generic email with an authenticated link.

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To setup Mailjet, perform the following.

1. Create an account with [mailjet.com](https://mailjet.com). You will be able to send up to 6000 emails/month for free.
2. Setup a transactional email template in Mailjet. There is [documentation on Mailjet](#) to guide you through this. You can use the following variable in your template:

- (a) **Mandatory:** you must include a link in your email that contains `{{var:registration_link:""}}` so that the authenticated link is sent to the customer correctly.

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**Note:** To create a link use the following: `<a href='{{var:registration_link:""}}'>registration link</a>` To create display the link is plain text use: `{{Escape(var:registration_link:"")}}`

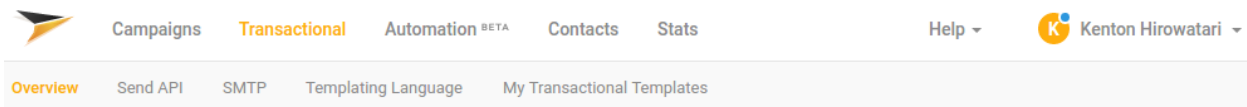
---

**Warning:** If you do not Escape the registration link some email clients will cause it be malformed.

- (a) Optional: `{{var:first_name:""}}` can be used to include the client's name and `{{var:product_name:""}}` can be used to include the Shopify product name.

### 2. Setup the *Mailjet Settings* in *Link for Wishlist Member and Shopify*.

- (a) Fill out the *API Public Key* and the *API Private Key* in *Link for Wishlist Member and Shopify* from the credentials in the *transactional* tab in Mailjet.



## Transactional Emails

You can choose to send your transactional emails either through our [SMTP](#) relay or with our [Send API](#). If you need help choosing, find [more details in our API documentation](#).

Credentials	Configuration
<p>API Public Key (SMTP username)</p> <input type="text" value="abc123abc123abc123abc123abc123abc123"/>	<ul style="list-style-type: none"><li>Manage sender domains and addresses</li><li>Authenticate my domains (SPF / DKIM)</li><li>Manage API keys</li><li>Configure event tracking</li></ul>
<p>API Secret Key (SMTP password)</p> <input type="text" value="123abc123abc123abc123abc123abc"/>	

- (a) Fill out the *From Address* in *Link for Wishlist Member and Shopify*. This must be setup as a *transactional email address* in Mailjet.
- (b) Fill out the *Template ID* in *Link for Wishlist Member and Shopify*. To find this, in Mailjet go to the *Transactional* tab and choose the *My Transactional Templates* sub tab. Click on the desired template then copy the *Template ID* into your shopify app.
2. In *Link for Wishlist Member and Shopify* click *Save and switch to sending emails with Mailjet*.
3. Send a test email to ensure that you set everything up correctly. This is very important because if you did not set things up correctly your customers will not receive their registration emails.



Marketing Transactional Automation

### My transactional templates

Mailjet Wishlist Member Registratio...  
First testtttttttttttttttttttttttttt

### Mailjet Wishlist Member Registration Email

Template ID: 104515

Use a summary of your email to your recipients

Thank you `{{var:first_name:""}}` for ordering `{{var:product_name:""}}`

Maecenas sed diam eget risus varius blandit et amet non magna. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Duis mollis, est non commodo luctus.

Activate your membership!

Maecenas lorem passed diam. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Duis mollis, est non commodo luctus.

Maecenas sed diam lorem passum. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum...

Duplicate template Export Delete template



## CHAPTER 4

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### Auto Add

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Auto add is off by default. You can enable it in WordPress within the plugin.

If it is enabled, users with emails in Shopify that exactly match the email in WordPress will

1. Automatically be logged in
2. Have their new level added to their account

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**Note:** If you have any question or feedback about the app, I would love to hear from you. Email [kenton@shopifywishlistmember.com](mailto:kenton@shopifywishlistmember.com).

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